

Patricia Stirnkorb, Author, Editor, Publisher presents

Self-Publishing is NOT for Dummies!

Hands-On Workshop Seminar

Friday, Oct. 16 6:30-9:30 p.m

Saturday, Oct. 17, 9:30 a.m. – 3:30 p.m.

\$149 per person

Doubletree Inn

Kemper Road (off 1-275) Sharonville, OH

With publishing houses being hard-hit by the economy, what is an author to do when they have the story of a lifetime to publish?

Are you searching for the right avenue among the hundreds of "Do It Yourself" on-line publishers? How do you know what to do and how to do it?

Take it from someone who has been there, done that and moved on! Self-Publishing is NOT for Dummies (nor is for those who are lazy, unmotivated, or unwilling to promote their own book!)

Patricia Stirnkorb, writer, author, speaker and publisher will tell you all the secrets to publishing your own book! This is a hands-on, high-intensity, workshop seminar filled with facts, figures and know how that every aspiring author needs to know. For Example:

Where do you start?

Do you need an illustrator?

What's an ISBN?

How do people get my book?

How does anyone know I wrote a book?

Who edits my work?

How much will this cost?

Many writers complete their book, package it up and send it off to a publisher. Then they wait. And then they wait some more. And then they continue waiting. Finally, they get a rejection notice back saying it doesn't fit the publisher's needs. So the process begins again.

There has to be a better way! There IS a better way! You become the publisher! But it is not easy, cheap or fast. If you want to know the steps it takes to turn your manuscript into a book, this seminar is a MUST for you! Class size is limited so sign up now!

Sign me up for the seminar!

The Cost for this 2-day, High-Intensity Workshop is only \$149.

The cost includes: Workbook, Doubletree Inn famous Chocolate Chip Cookies, soda or water, lunch on Saturday and all the knowledge your head can hold!

If you would like to submit up to 10 pages of your manuscript in advance of the workshop for a professional critique, add \$25 to the cost of the program.

Rooms are available at a special discounted price of \$99 per room. (It is not necessary to stay overnight.)

Name: _____

Address: _____

City/State/Zip: _____

Home Phone: _____ Work or Cell: _____

Visa, MC or checks accepted. Deadline to sign up is October 12! But the class size is limited, so please reserve your seat today!

Seminar Cost \$149 10-page manuscript @ \$25 _____
Total cost of seminar: _____

Credit Card info: Card # _____

Name on Card: _____ Exp. Date _____

Code on back of card _____ Billing address Zip Code _____

If you are submitting manuscript, it **MUST** be in our hands by Friday, October 2 to be read and returned at the seminar. **Mail to Patricia Stirnkorb, Self-Publishing Seminar, 3533 Danbury Road, Fairfield, OH 45014** or e-mail it to pat@jscbooks.com

Please call Doubletree Inn at 513-489-3636 and ask for special room discount for guests attending "Self-Publishing Seminar." Rooms are blocked for Friday, Oct. 16 only.

You can also register on line at www.jscbooks.com/commercial/seminar.html

To see all the books we've published, visit our publishing site at www.jscbooks.com